

TechMission 2013



CONNECTING PEOPLE WITH THE POOR

2013 | ANNUAL REPORT

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2013 Annual Report

TechMission

CONNECTING PEOPLE WITH THE POOR

In the past 10 years, technology and the Internet have been transforming society. As the world becomes more connected electronically, we become more disconnected relationally. America is now more segregated than it was before the Civil Rights movement, and there are now more African-Americans in the U.S. correctional system than there were slaves. But while church budgets have increased, the percentage of what churches give to the poor has decreased dramatically. We live in an age of “social leprosy” where we have become disconnected socially from each other. Leprosy destroys the body because it attacks the nervous system, so lepers cannot feel when a body part is damaged; with social leprosy, we have lost touch with the pain of others in our world.

The goal of TechMission is to function as the nervous system in the Body to connect people to the poor, and we do this by using the power of technology and the Internet to multiply resources. In the past 10 years, TechMission:

- Matched **72,533 volunteers** through ChristianVolunteering.org & programs
- Funded **511 full-time AmeriCorps members & interns** serving 24,180 at-risk youth through City Vision Internships
- Served over **10 million unique visitors** through our websites
- Provided accredited college courses with **536 students taking 2,468 courses** through City Vision College
- **Provided \$78.6 million in resources to sites** only spending \$13 million (605% return on investment)

Based on the exponential growth of our past 10 years, we believe in the next 10 years we will be able to provide hundreds of millions of dollars worth of resources to ministries serving the poor by providing urban ministry resources and training to tens of millions of web visitors, placing millions of volunteers, equipping tens of thousands of urban ministry students and placing thousands of interns. By doing this, we can transform communities by connecting millions of people to the poor.

Andrew Sears
Executive Director
TechMission



TechMission 2013: At a Glance



Our Values: Jesus, Justice,
& Technology



TechMission Outcomes

	2011	2012	2013 Goal	2013 Actual	10 Year Total
Interns (FTE)	94	65	70	79	421
Youth Served	3821	3642	1715	1597	18762
Course Registrations	357	281	400	436	1,837
Volunteers	19,179	9,995	9,000	3,802	59,697
Web Visitors	1,417,565	1,355,074	1,300,000	1,016,475	7,961,430
Budget	\$1,752,349	\$1,529,507	\$903,651	\$925,794	\$11,125,329
Resources Provided	\$13,181,852	\$10,308,619	\$10,588,950	\$7,554,877	\$57,236,746
Social Rol	752%	674%	1172%	816%	514%

TechMission in 2013



The Tech Poverty Fighter:

How Andrew Sears at TechMission harnesses the Web to fuel urban ministry.

CHRISTIANITY  TODAY

by Eileen O’Gorman | Christianity Today Online

“If you ask the average person on the street right now what’s changing the world more than anything else, the response will probably be technology,” said Andrew Sears. “But Christians often resist technology. We are fighting battles against injustice, but are using antiquated tools. It’s like the other side has tanks and jet planes, and Christians are fighting with sticks.”

By using internet-based technology to connect people and resources, Sears and the organization he helped found, TechMission, are finding new approaches to overcome systemic poverty in the United States and beyond.

All of this is a far cry from Sears’s upbringing in inner-city Kansas City, Missouri. He spent most of his childhood living on the streets because they were safer than his home.

As a teen...he saw the destruction woven into his community and funneled all of his energy toward launching out of it.

[After graduating as valedictorian from the University of Missouri and co-founding the Internet Telephony Consortium while in grad school at MIT,] Sears was on a road to follow Bill Gates. But he woke up from 100-hour workweeks and realized he was on the run. It was at that point the gift of his technological brilliance was combined with a gift of personal and biblical insight...[As Sears’ faith took root], he began to deal with scars from an abusive past, and for the first time started imagining how modern technology could be used to overcome poverty in Jesus’ name.

Starting with a church-based computer training center at Bruce Wall Ministries in inner-city Boston, Sears saw one provision after another propelling him and his partners forward to use technology to respond to the issues woven into impoverished communities.

While the initial computer training work connected urban youth with skills for viable employment, Sears realized that much more than technological training was needed to overcome the hurdles the youth were facing.

So in 2000, in partnership with other Christian Community Development Association (CCDA) leaders, Sears founded TechMission...[Since then,] TechMission has served a vital role in connecting under-resourced individuals with technological training, and also in connecting a sometimes disconnected group of urban ministry practitioners with each other. CCDA advisory board member and TechMission founding board member Rudy Carrasco says that Sears “is a person with huge tech credibility who also is a hard-core incarna-



tional and relational urban ministry leader.”

Carrasco...shares Sears’s passion for building on the intersection of poverty and technology. “If you say technology and poverty to most Christians, thoughts move toward, How can I get a cheap mobile phone to a poor person?” said Carrasco. “Andrew is trying to address the systemic issues involved in poverty such as: Can a kid get access to the kind of education he needs and have the support of his community, family, and church?”

“We list our values as Jesus and justice to emphasize both meeting the needs of the whole person and our affiliation with the social justice tradition of the church, like the Salvation Army, Gospel Rescue Missions, and the Christian Community Development Association,” said Sears. “The problem is that our society is structured in a way that those with the greatest physical needs are often segregated from those with the most resources.”

More than 15 years after Sears stopped running from his childhood, his organization has equipped and sent thousands of people to reach children and adults in the kinds of circumstances he once faced.

“Jesus said the summary of the Bible was to love God and love others,” Sears said. “Paul used the latest technologies to do that—Roman roads and letters—and we want to do the same.”

Read the full article online at <http://www.christianitytoday.com/thisourcity/7thcity/tech-poverty-fighter.html>



CITY VISION COLLEGE

Equipping Leaders for Urban Ministry



City Vision College provides practical college courses online and bachelor's degrees in Urban Ministry, Addiction Studies and Nonprofit Management.



Michael Liimatta
Director



Rachael Jarboe
Program Assistant



Nancy Young
Admissions Director

City Vision College was established in 1998 as Rescue College, a program of the Association of Gospel Rescue Missions (www.agrm.org). Its mission is to train those involved in urban ministry. In 2008, Rescue College became a part of TechMission and was renamed "City Vision College." The college is accredited by the Distance Education and Training Council and is an affiliate member of the Association for Biblical Higher Education. DETC is recognized by both the U.S. Department of Education and the Council for Higher Education Accreditation (CHEA). Individual courses may be taken for personal or professional development. All faculty members are urban ministry professionals with graduate degrees and a passion for mentoring future leaders.

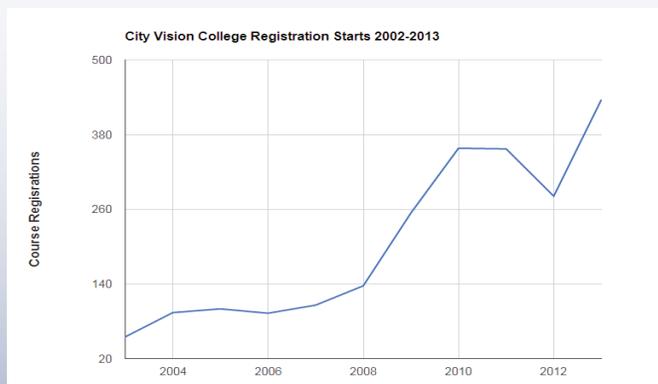
1. Students can apply and be awarded Pell grants, federal student loans, and Veterans Assistance. The current Pell grant is \$5,645 and will cover a full year of college, including textbooks.
2. We are approved to provide bachelor's degrees and certificates in Urban Ministry, Addiction Studies, and Nonprofit Management.
3. All City Vision courses are 8 weeks in length and provide practical experience in urban ministry.
4. City Vision College credits may be transferred to any member of the Higher Education Transfer Alliance, which includes hundreds of colleges and universities.



More information can be found at www.cityvision.edu

Course registrations grew from 281 in 2012 to 436 in 2013.

Student enrollments grew from 112 in 2012 to 121 in 2013.



CITY VISION COLLEGE

Real Impact Stories

Jeff Kolsch's Story: Loving the Poor



Jeff Kolsch knew he wanted to work in Christian ministry helping the poor, like at a rescue mission. After becoming the director of Donor Relations at the NYC Rescue Mission he found out City Vision College was part of AGRM. He thought it'd be helpful to enroll in order to further his education and continue his work in a field he loves. Like most people who enroll, he was attracted to CVC's course material on rescue missions. It was affordable, and it was online. He graduated with a B.A. in Missions, Administration, and Operations.

What he learned at CVC gave him "a more rounded knowledge and understanding of how rescue missions operate" including the important components of a recovery program, as well as food and building operations. He is also currently pursuing a Master's in Nonprofit Administration at North Park University. He would not have been able to enroll at North Park without his recent college work from CVC.

Jeff described his experience at CVC as "enjoyable" and "flexible" and was appreciative of the material the college offered. "City Vision is an excellent college if you want to go into rescue missions."

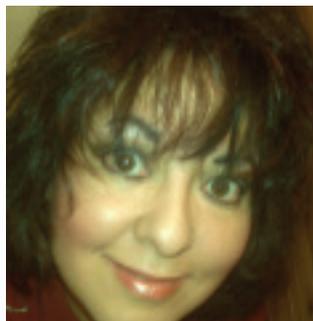
Thomas Nicholson's Story: Career Changer



Before he was a student at City Vision College, Thomas Nicholson was a journalist. He said, "After 25 years, I was ready to make a career change into faith-oriented work." So began his research into CVC. "I already had a lot of college credits under my belt, although they did not add up to a Bachelor's degree. I was looking for a college that would best maximize my existing credits, and CVC's program fit the bill." Thomas received a B.S. in Nonprofit Management, and in the future, "envisions founding and leading a ministry organization."

In September 2012, Thomas will take his work international with a one-year teaching job at a university in China, "an opportunity made possible by the B.S. degree I earned at CVC." Thomas also reflects, "Completing the program at CVC satisfied what had become a life-long academic pursuit -- to earn a Bachelor's degree. After many years of both full and part-time study, in community colleges, universities, and in the military, completing the degree in Nonprofit Management has made ministerial work a more serious reality for me. I would not be as firmly on that path without my CVC experience."

Sharon Lockwood's Story: City Vision Gave Her More Knowledge and Understanding



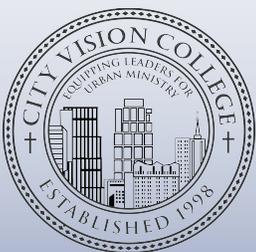
Before Sharon Lockwood enrolled at City Vision College, she was working as Director at the Central WY Rescue Mission's Transformation Center, a center for homeless women and children. What attracted her to City Vision was its faith-based foundation, and that, similar to Sharon, many of the instructors had experience working with the homeless and addicts. She says, "Many of [them] had worked

at homeless shelters and understood the dynamics involved with working with this particular population. I ultimately believe that true healing, deliverance, and recovery come from the presence of God. Very few colleges could express it through their curriculum without having a personal relationship with Christ, and that is why a Christian-based college was so important to me."

Sharon's education at CVC provided her with "a greater knowledge of understanding in the field [she] works in, which has given [her] greater effectiveness with the challenges [she faces] at the homeless shelter." She enjoyed the distance learning format because of her busy schedule - working full-time and various ministry activities. Sharon says, "It provided flexibility and gave me time to digest what I was learning."

She found CVC to be very practical, and she was quickly able to apply what she learned in classes to her work at the rescue mission. To current and prospective students, she says, "The reward of faith-based higher education will be beyond your expectations. God will utilize it throughout your life to touch others for eternity."

This year at the AGRM convention, we recorded video testimonials from City Vision College students and rescue mission directors. Check them out on our website, www.cityvision.edu



MASTER'S IN STSM

Science, Technology, Society, and Ministry

City Vision College's Master of Science in Science, Technology, Society, and Ministry program equips Christians to use technology to transform the world in Jesus' name.

Objectives of the MSTSM Program

Many Christians with training in technical fields would like to use their skills in ministry but are not certain how to do so. The MSTSM program is designed to develop its students into technology ministry leaders by helping them answer the following questions:

1. How can my current career path in technology and technical skills be used in God's Kingdom?
2. How can I expand my interdisciplinary understanding of technology including theological, historical, social, psychological, systems, business, and other perspectives on technology?
3. How can I expand my "soft skills" and knowledge in order to move up and improve my effectiveness in my current ministry or professional field?

How the Program Works: Customized Student Plans

The MSTSM program aims to equip students to apply different perspectives on technology, drawn from the different courses, to a particular problem or opportunity. Ultimately, these insights will then be used to create a practical work that will improve students' employability and marketability. Take the following example:

John, Mobile Ministry Expert

God has given John a passion for Mobile Ministry. John believes that Mobile Ministry will help play a major role in bringing millions of people to Christ while also improving their economic situation. John has already become a leader in the mobile ministry space through his blog and website. He would like to take his leadership to the next level, and has decided to do the MSTSM program with the following personal goals:

1. Broaden his knowledge to make me more effective as a leader in mobile ministry.
2. Establish the credential of a Master's degree to enable him to teach accredited courses.
3. Use the courses and Capstone to develop content for an accredited course and a self-published e-book in Mobile Ministry
4. Have a structured context to solicit feedback from top technology ministry leaders as he develops his material.

To do this he designs the program with the following projects:

- **Theology of Mobile Ministry** as a presentation and paper that will become material for his course and book. (Final project in Theology of Technology Course).
- **Systems of Mobile Ministry** taking the systems perspective both on 1) how to best grow his own ministry 2) to develop a presentation and paper using the language of systems to explain mobile ministry's implications to church systems to be used in his book and course. (Final project in Organizational Systems).
- **Historical Perspectives on Mobile Ministry** examining history and case studies that help better understand mobile ministry both to improve his own ministry and to develop a presentation and paper for his course and book. (Final project in History and Case Studies of Technology in the Church)

He has done the same with other courses including: Emerging Media Ministry, Appropriate Technology in the IT Field, High Tech Social Entrepreneurship and Technology and Addiction. He then combines all these projects into a Capstone, where he completes his book and course. He is able to make his ministry more self-sustaining, by expanding his consulting business and adjunct teaching through the Grant and Proposal Writing project.



CITY VISION INTERNSHIPS

City Vision Internships is a urban ministry internship program, modeled after AmeriCorps, that offers one year or summer internships in youth programs and rescue missions, while offering free tuition in City Vision College to interns.



Alexandra Herbert
Program Director



Joel Versypt
Program Assistant

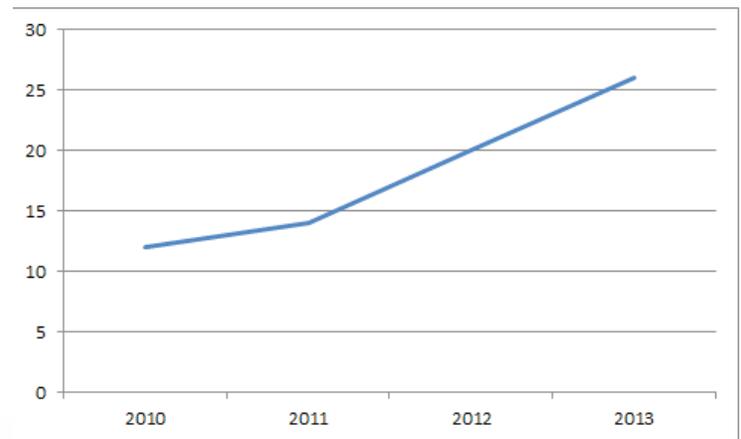


Bess Maketansky
Marketing Coordinator

Four Types of Internships Offered

- **Work Study Internship in Christian Ministries:** free tuition in City Vision College as part of a 29 hour/week internship; housing is provided by hosting ministry
- **One Year Paid Christian Ministry Internship:** Volunteer interns paid a living stipend from \$200-\$1,200/month; housing is provided by hosting ministry
- **Technology & Ministry Master's Fellowship:** Free tuition in City Vision's Master's in Science, Technology, Society, and Ministry program while interning 29 hours/week
- **City Vision Bakke Graduate Fellowship:** Free tuition in Bakke Graduate University programs including MBA, Masters in Global Leadership or Social Entrepreneurship or Doctorate in Ministry or Transformational Leadership while interning 29 hours a week

Growth in City Vision Interns Per Year



Last year, 39 interns were placed, and 53 ministries participated.



City Vision Internship sites are spread throughout the US and Canada.

Testimonials from Ministry Leaders

- “The staff and interns possess a youthful energy and enthusiasm, combined with a thorough understanding of the overall picture of the ministry. Without the training of key staff through City Vision College, Regina RESCUE Mission would not be where it is today.” ~Rev. Michelle Porter, Executive Director, Regina RESCUE Mission, Regina, SK
- “[City Vision] is really practical, Biblically-based, recovery and counseling astute, and very much ministry oriented.” ~Steve Brubaker, Chief Vision Officer, Water Street Rescue Ministries, Lancaster, PA
- “[City Vision] is a great opportunity to learn rescue ministry both academically and experientially.” ~Perry Jones, Capital City Rescue Mission, Albany, NY

*ChristianVolunteering.org matches volunteers to ministries serving the poor, and last year matched **3,802** volunteers to **7,873** organizations.*



Find

Keywords (Service Areas, Skills)
 e.g. children, food ministry, homelessness, accounting, computers, teaching, etc

country, metro area, postal code

[Browse Volunteer Opportunities](#)
[Browse Organizations](#)

- Filters Applied
- 02124 (x)
 - Distance: within 25 miles
 - sort: Popularity
 - Service Areas**
 - Social Services (30)
 - Children and Youth Ministry (30)
 - Education (27)
 - Adult Ministry (19)
 - Administrative / Office Work (16)
 - Computers / Technology (14)
 - Global Relief (11)
 - Directly Serving People (11)
 - Health and Medicine (9)
 - Arts and Humanities (9)
 - See more >>
 - Great for:**
 - Seniors (13)
 - Christians (12)
 - Teens (8)
 - Groups (5)
 - Families (2)
 - Frequency:**
 - Ongoing Position (23)
 - Short Term Service/Seasonal (6)
 - One-time Position (1)
 - Benefits:**
 - Housing or Rental Stipend (3)
 - Transportation (1)
 - Room & Board (1)
 - Free Graduate/Bakke Tuition (1)
 - Length of Trip:**
 - One Year (4)
 - Less than a week (1)
 - Region:**
 - Northern America (73)
 - Country:**
 - United States (73)
 - Advanced**
 - Organization Type:
 - Denomination:
 - Organizational Affiliation:

Volunteer Opportunities

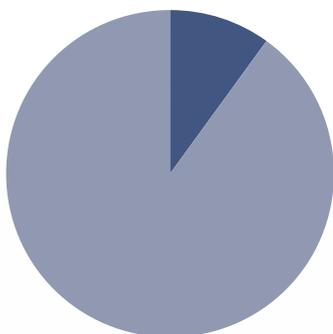
Find:

[Local Volunteering](#) [Virtual](#) [Short-term Missions](#) [Internships](#) [Jobs](#) [Organizations](#) [Resumes](#)

displaying 1 to 20 of 73 [Map These Results](#)

- At-risk/High-risk Youth Mentor** ★★★★★ [Boston Higher Education Resource Center](#)
 The mentoring program of the Boston Higher Education Resource Center (HERC) is designed to empower under-represented young people by introducing them to a loving adult who will commit to a relationship... [more >](#)
 Service Areas: Children and Youth Ministry, Education, Global Relief, Higher Education, Mentoring, Visitation/Pastoral Care
 Location: Boston, Massachusetts Date Last Updated: 10/23/2012
- Urban Ministry in Boston** [Center for Student Missions](#)
 Looking for an effective short term missions and service opportunity in the city? GSM accepts groups of 7 to 100 people for a weekend to a week. Our full time staff network with existing ministries an... [more >](#)
 Service Areas: Computers / Technology,
 Duration: Less than a week
 Location: Dorchester, Massachusetts Date Last Updated: 07/05/2013
- City Vision Internship: Place of Promise** ★★★★★ [City Vision](#)
 City Vision Internships is a Christian one-year, multi-year or summer internship program based on the AmeriCorps model. Interns serve at one of over 40 positions across the USA and Canada. In the past... [more >](#)
 Service Areas: Counseling / Advocation / Resource Education

Only 7-15% of church volunteers serve the outside community



2.2 million volunteers serving outside community = 10% value = \$5.2 Billion

20 million volunteers serving inside congregations = 90% value = \$52.3 Billion

In 2013, ChristianVolunteering.org...

- Added a Foundations section with 10,932 Christian and faith-friendly foundations
- Added a Resumés section with hundreds of volunteer resumés, including the ability to import resumés from LinkedIn
- Added an Internships section integrated with the City Vision Internships program
- Added a disaster relief section specifically for urgent disaster-related needs
- Imported a directory of over 300,000 parachurch organizations based on IRS data
- Developed integration with MeetTheNeed church volunteering system



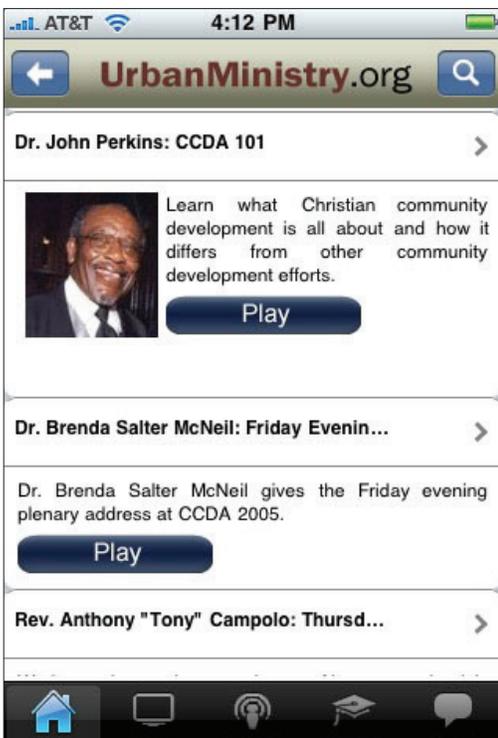
Our 10-year vision for ChristianVolunteering.org: the Christian Social Graph - an online directory of all objects of interest to Christians

UrbanMinistry.org

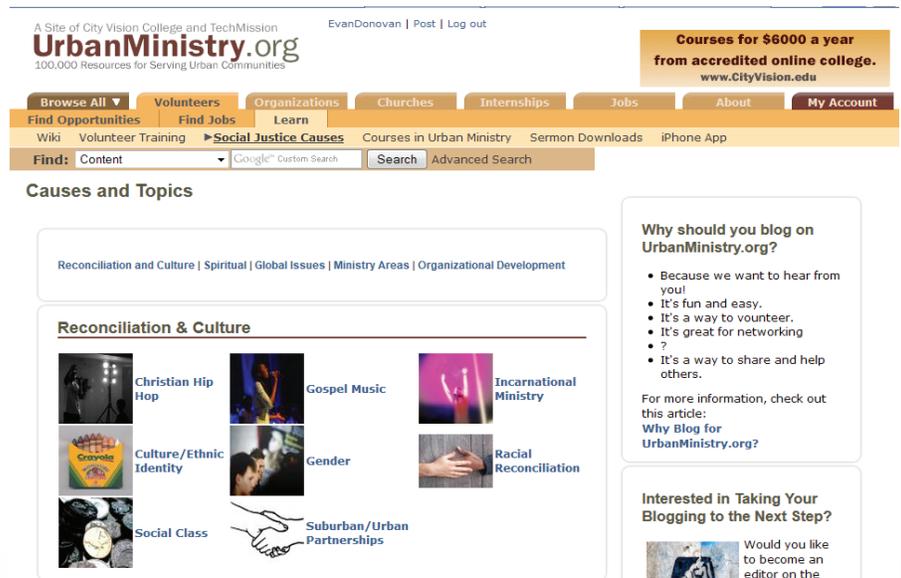
Connecting Communities for Social Justice

UrbanMinistry.org is a web portal for Christians serving the poor. In 2013, our websites had 1,016,475 unique visitors and 91,000 registered users.

TechMission websites make up 6 of the top 15 websites for ministries serving the poor.



UrbanMinistry.org offers a free iPhone application that allows users to listen to thousands of free sermons from the top Black, Latino, and Christian social justice leaders in the world.



In 2013, TechMission Online...

- Acquired Christians in Recovery, the leading online Christian recovery community
- Acquired Alcoholics Victorious, a Christian 12-step alcohol recovery program that has operated for over 50 years
- Launched a partnership with ILS Nova, a software- and Web-based program that provides GED and employment skills training to clients of rescue missions and ministries nationwide

Organizational Growth Chart

Year	Budget	Staff at HQ**	Staff at Sites**	Resources to Sites
2002*	\$136,354	4	0	-
2003	\$305,438	7	1	-
2004	\$597,881	8	7	\$283,223
2005	\$840,245	12	20	\$468,194
2006	\$1,015,524	16	20	\$2,123,555
2007	\$1,083,700	17	30	\$2,720,478
2008	\$1,161,489	19	35	\$5,814,979
2009	\$1,312,621	21	38	\$7,830,220
2010	\$1,493,638	19	88	\$12,148,040
2011	\$1,838,307	19	100	\$15,939,940
2012	\$1,529,349	15	65	\$10,308,619
2013	\$892,589	13	79	\$7,600,000

*TechMission operated within Bruce Wall Ministries from 2000 until July 2002.

**Staff numbers include full-time equivalent staff and AmeriCorps/VISTA Members.

2013 Budget

INCOME	
Government	\$461,570
Earned Income	\$213,778
Foundations - Other	\$124,944
TMC Savings	\$88,241
Individual Donations	\$10,000
TOTAL INCOME	\$898,533
EXPENSE	
Personnel	\$238,333
Contractual	\$101,414
Fringe Benefits	\$75,029
Indirect Cost	\$46,655
Member Stipends	\$349,638
Supplies	\$13,738
Travel	\$10,014
Other	\$65,722
TOTAL EXPENSE	\$900,544

List of Committed Grants Received by Organization

Current Grants Received, 2013

Stewardship Foundation	\$75,000
Cecil B. Day Foundation	\$20,000
Liberty Mutual Foundation	\$10,000
Edison International Corporation	\$5,000
Mifflin Memorial Foundation	\$5,000
Deluxe Corporation	\$5,000
David Greenewalt Charitable Trust	\$2,500
Barnabas Foundation	\$2,444

Past Grants Received

AmeriCorps State	\$390,000	Amelia Peabody Foundation	\$53,000
Mustard Seed Foundation	\$12,250	Bank of America/Charles H. Pearson Trust	\$15,000
Liberty Mutual Foundation	\$10,000	Boston Capacity Tank	\$15,000
Clipper Ship Foundation	\$5,000	Cecil B. Day Foundation	\$32,000
Edison International Corporation	\$5,000	Cornerstone Trust	\$10,000
AmeriCorps National Direct Grant	\$1,738,156	State Street Global Philanthropy Grant	\$10,000
Department of Justice OJJJ	\$937,867	William E. and Bertha E. Schrafft Charitable Trust	\$10,000
Department of Education		Verizon Foundation	\$10,000
Community Technology Centers Grant	\$495,000	Procter & Gamble	\$6,000
Health and Human Services		American Legion Child Welfare Foundation	\$5,000
Compassion Capital Grant	\$380,000	Henrietta Lange Burk Fund	\$5,000
Stewardship Foundation	\$175,000	Six Seeds	\$5,000
Anonymous	\$125,000	TJX Foundation	\$5,000
Boston Foundation	\$30,000	Stride Rite Foundation	\$2,500
Mabel Louise Riley Foundation	\$50,000	Citizens Bank Summer Enrichment Series	\$5,000
Department of Education		Deluxe Corporation Foundation	\$5,000
Community Partnership Grant	\$25,000	Schrafft Charitable Trust	\$5,000
Third Sector New England	\$25,000	David Greenewalt Charitable Trust	\$2,500
Vista Hermosa Foundation	\$25,000		

TechMission Staff

Andrew Sears
Rev. Michael Liimatta
Harriet Hodge-Henry
Michele Mitsumori
Madeline Vilar
Melvina Daley
Miki Omori
Austin Jung
Sarah Fan
Alexandra Herbert
Joel Versypt
Bess Maketansky
Nancy Young
Rachael Jarboe
Angela Webb
Alison Nowicki
Evan Donovan
Jim Gummeson
Jonathan Spain-Collins

Executive Director
Director, City Vision
Director of Administration
Financial Manager
Financial Manager Intern
Administrative Assistant
Program Director, TechMission Corps
Assistant Program Director, TechMission Corps
Program Assistant, TechMission Corps
Program Director, City Vision Internships
Program Assistant, City Vision Internships
Marketing Coordinator, City Vision Internships
Director of Admissions, City Vision College
Program Assistant, City Vision College
Administrative Intern, City Vision College
Lead Web Developer
Web Developer
Web Developer, AmeriCorps Intern
Volunteer Coordinator, City Vision Intern

TechMission's Board of Directors

Major Bill Hurula, President

Jonathan and Melinda Carter

Jeremy Del Rio

Ronald R. McConico



Our Partners

EVANGELICALS FOR SOCIAL ACTION
on earth as it is in heaven: radical love made visible.



**CHRISTIAN COMMUNITY
DEVELOPMENT ASSOCIATION**

World Vision



CHRISTIANITY TODAY



FASTEN



Corporation for
**NATIONAL &
COMMUNITY
SERVICE**



The Black Ministerial Alliance of Greater Boston, Inc.